

MARY BETH SEACOTT

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ARTIST
GRAPHIC DESIGNER
TEACHER/MENTOR

ABOUT ME: I am a passionate and inventive creator combining traditional studio art skills with modern design tools to create original print and digital marketing materials. Well-developed verbal and written communication skills, including proofreading. I thrive both independently and as a team player in a deadline-driven environment.

ILLUSTRATION • MARKETING: PRINT, EMAIL, SOCIAL MEDIA • PROMOTIONAL PACKAGING
BRANDING • PRE-PRESS PRODUCTION • CUSTOM STATIONERY • BOOK COVER/INTERIOR DESIGN
CONSUMER PACKAGED GOODS (CPG) • PHOTOGRAPHY/RETOUCHING • COPY WRITING/PROOFREADING

EXPERIENCE

lead designer | *Tumen, Inc.* • Woodside, NY • 3/2022 - 6/2023

Graphic design and production drawings for signs, plaques, and dimensional lettering as well as compelling promotional packaging to send samples to potential clients.
Collaborated with manufacturers, contractors and architects to determine design specs and best practices.

art director | *Colonial Redi Record, Inc.* • Brooklyn, NY • 3/2021 - 3/2022

Graphic design and pre-press production for offset and digital printing.
Established and implemented standards and procedures for company print templates and customer files.

art director | *Dot Dot Dot Studios, Inc.* • New York, NY • 9/2010 - present

Graphic design consulting for diverse clientele—long-term collaborations listed below:

BBG Surgical LLC Created logo designs for new divisions (Mars Baby, Mars Orthopedic). Consumer packaged goods design including boxes, inserts, and blister packs.

KNY Dog Rescue Devised branding and developed a print and digital marketing strategy for emergent non-profit dog rescue.

Minuteman Press of Bellerose Graphic design and pre-press production for offset and digital print shop.

Korean K9 Rescue, Inc. Revitalized branding, web and social media presence and developed a print and digital marketing strategy for non-profit dog rescue.

Greiner-Maltz Real Estate, LLC Established corporate branding and guidelines for commercial real estate agency, including property brochures, pitch books, and PowerPoint presentations.

Raise Your Hands Up High, Inc. Created branding, guidelines, and a complete marketing strategy, including brochures and a website for non-profit organization.

ADDITIONAL SKILLS

Fine Art Skills DRAWING, PAINTING, SCULPTURE	Leadership
Fine Art Teacher	Mentorship

EDUCATION

queens college, cuny | Flushing, NY • Bachelor of Arts, Art History • Magna Cum Laude

- Golden Key International Honour Society
- The Donald I. Brownstein & John J. McDermott Honors Scholarship in the Humanities