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about me: I am a passionate and inventive creator combining traditional studio art skills with modern design tools to create original print and digital marketing materials. Well-developed verbal and written communication skills, including proofreading. I thrive both independently and as a team player in a deadline-driven environment.

experience

art director

Colonial Redi Record, Inc. • Brooklyn, NY • 3/2021 - present

Graphic design and pre-press production for offset and digital printing.
Established standards and procedures for company print templates and customer files.

art director

Dot Dot Dot Studios, Inc. • New York, NY • 9/2010 - present

Freelance graphic design consulting with varied clientele. Long-term clients listed below.

KNY Dog Rescue Devised branding and developing a print and digital marketing strategy for emergent non-profit dog rescue.

Minuteman Press of Bellerose Graphic design and pre-press production for offset and digital print shop.

Korean K9 Rescue, Inc. Revitalized branding, web and social media presence and developed a print and digital marketing strategy for non-profit dog rescue.

Greiner-Maltz Real Estate, LLC Established corporate branding and guidelines for commercial real estate agency, including property brochures, pitch books, and PowerPoint presentations.

Raise Your Hands Up High, Inc. Created branding, guidelines, and a complete marketing strategy, including brochures and a website for non-profit organization striving to provide basic needs and education for displaced children.

ux designer/developer

Roundtable Technologies • New York, NY • 9/2007 - 9/2010

Loving Care Agency Designed, developed, & maintained corporate website for home health care agency.

art director

Tekserve • New York, NY • 11/2006 - 8/2007

Developed and modernized brand identity and style guide for new in-house retail marketing strategy.

skills

Adobe CC:	Acrobat	EXPERT	Microsoft	PowerPoint	INTERMEDIATE
	Illustrator	EXPERT		Word	INTERMEDIATE
	InDesign	EXPERT		Excel	INTERMEDIATE
	Photoshop	EXPERT		HTML5/CSS3	INTERMEDIATE
	AfterEffects	BEGINNER		WordPress/CMS	INTERMEDIATE
				Fine Art Skills	DRAWING, PAINTING, SCULPTURE

**ILLUSTRATION • MARKETING: PRINT, EMAIL, SOCIAL MEDIA • CUSTOM STATIONERY
BOOK COVER/INTERIOR DESIGN • CONSUMER PACKAGED GOODS (CPG) • BRANDING
PHOTOGRAPHY/RETOUCHING • MOTION GRAPHICS • COPY WRITING/EDITING/PROOFREADING**

education

queens college, cuny

Flushing, NY • Bachelor of Arts, Art History • Magna Cum Laude

- Golden Key International Honour Society
- The Donald I. Brownstein & John J. McDermott Honors Scholarship in the Humanities
- Consulate General of the Federal Republic of Germany Certificate & Book Prize for Excellence in German

new york city college of technology, cuny

Brooklyn, NY • Associate of Applied Science, Art & Advertising Design

- George A. Halpern Portfolio Award